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### **VIEWS FROM DIFFERENT PLANETS. (EXPERIENCE OF COMPARATIVE RESEARCH OF MILITARY ANALYTICS OF THE YOUTUBE CHANNEL «WALDMAN LINE» AND TELEGRAM CHANNEL ANDREI TSAPLIENKO)**

One of the criteria for the originality of scientific work is the independence of the text. The only conceivable exception to this rule is comparativism. In a comparative study, the new manifests itself on the verge of comparing the known with the known. The accuracy of the conclusions stems from the correct choice of already published linguistic objects as the subject of comparison. The lack of evaluative judgments of a scientist rather contributes to objectivity and excludes the substitution of a scientific fact by an arbitrary interpretation than indicates the lack of independence of his approach. We will try to compare military analytics regarding the tragic events of recent days in the Middle East, based on the indicated methodological specifics.

Let's start with the main thing. Both the YouTube channel «Waldman LINE» [1] and the Telegram channel of Andrei Tsaplienko [2] are presented in the Internet space.

Both the YouTube channel «Waldman LINE» and the telegrams channel of Andrei Tsaplienko are network resources. Consequently, they are not geographically localized and are designed for a worldwide audience. Both the program «Neutral Territory» by Alexander Waldman, which is the object of analysis, and the investigation of Andrei Tsaplienko are devoted to the tragic events of recent days in the Middle East. Both information products were created in countries affected by the war: in Israel and in Ukraine.

That's where the similarity ends. Alexander Waldman's description of the program contains a slogan: «A channel for those who know how and like to think. Extraordinary thinking guests, non-standard and contradictory opinions, and most importantly – without any censorship» [1]. The same information is voiced at the beginning of podcasts.

Andrei Tsaplienko's channel does not associate itself with such obligations to the audience. The illusion of unbiased and objective «Neutral Territory» is destroyed immediately.

Alexander Waldman invites Yaakov Kedmi as an interlocutor. Yaakov Kedmi (Yakov Iosifovich Kazakov), who headed the Israeli special service Nativ from 1992 to 1999, is currently one of the Russian top propagandists. On February 25, 2023, the European

Union imposed personal sanctions against him for disseminating pro-Kremlin propaganda and justifying aggression against Ukraine [3]. The presentation of the program with the only expert of this kind as neutral in itself is an old propaganda trick: giving the phenomenon the opposite meaning. Orwell called such techniques new language and double think [4], probably creatively paraphrasing Edgar Hoover's words about the «double talk» of America's enemies [5]. It is significant that it was in the Russian practice of special propaganda that the use of this manipulative technology acquired an epidemic character, penetrated into all areas of the media, including entertainment shows and popular science television programs.

Kedmi describes the situation as follows:... «what we see now is the result of what happened. The old, traditional, almost genetic disease of the Israeli army – the lack of military discipline. The second is a superficial attitude towards serious problems and fraud of facts under convenient explanations... Practically - what has happened now? They like to compare it with 73 years. That's not true. In 73, Israel fought against two countries with two strong armies in the Middle East. Today, Israel was attacked on a 64-kilometer section by two and a half battalion units of terrorists armed with light small arms. And the entire Southern Front collapsed.

Everything that should work did not work. No warning system, no communication system. No barriers that cost billions! They turned out to be absolutely useless. They could not detain a single jeep, not to mention another... The division headquarters was taken by a bunch of bandits in jeeps and no one was able to stop them [1]».

We will now quote the Telegram channel of Andrei Tsaplienko:

«Questions about the Hamas invasion, which already need immediate response from world leaders.

- The Hamas operation was planned exactly like a military one.
- A few waves of aggressors.

The first wave breaks through walls and fences on the border with Israel, moves to pre-selected points, creates chaos and distracts the police and special forces.

The second wave gains the maximum number of hostages and transports them to Gaza.

The third wave jumps with machine guns near the burned Israeli equipment, creating a picture for Islamist media resources.

- On the Hamas side, forces were involved that were able to drown out Israeli means of EW, communications and surveillance.

- A large number of drones are involved, and in the technology that Hamas could hardly learn from videos on social networks.

- A large number of Iranian weapons, including cumulative anti-tank ammunition, fall into the frame on the video.

- Information component. Hamas has managed to convince Israel that it is not interested in war and is ready for peaceful coexistence if Israel continues to fund the Gaza Strip.

To create this illusion, of course, the special services of those states, in the role of a proxy for which is Hamas.

All this says that Hamas was preparing external forces.

Cui prodest. Who benefits.

- Iran, unambiguously: to disrupt the agreement between Israel and the Saudis (which will change the balance in favor of Saudi Arabia in the region), which they seem to have succeeded.

- Russia, unambiguously: distract the United States from helping Ukraine, exclude the possibility of rapprochement between Israel and Ukraine in terms of supplying military technologies, in particular, remove the issue of supplying 155-mm shells from warehouses in Israel. I think they also partially succeeded.

And perhaps some other authoritarian and dictatorial countries. But then the key question is what to do next after the defeat of Hamas? Will the civilized world continue to deal fragmentally with the consequences of the problem or try to rally and neutralize its causes, which are quite far from the Gaza Strip [2]?»

So, two approaches to one chain of tragic events. Two styles of presentation, two angles of view. No correlation occurs in the mapping. One gets the impression that we are talking about different countries and different wars. Let's try to apply functional semantic analysis to the texts. Let's try to find out what goal can be implemented precisely by the means of creating meaning that have been applied. The style of the message on the channel of Andrei Tsaplienko is devoid of emotions and expression. Estimates are not imposed. There are no ready-made conclusions. The channel uses the traditional form of open journalistic inquiry.

At the same time, the questions asked define the situation as a tragedy of such a scale that the ordinary military simply could not cope with. The army is not taught to counteract modern sabotage operations embedded in the dynamics of a long-standing ethnic and religious conflict.

There is not a single superfluous word in the wording of the questions. If the author's assumptions turn out to be erroneous, this error will be removed during the search for answers and will not harm anyone. But there is no other way to understand the situation. It is clear that the war in the Middle East is not a local conflict, but a manifestation of a global problem.

The situation on the Waldman LINE channel is presented in a completely different way. The emotional manner of presentation seems to be a manifestation of heartache. But in reality, the plethora of minor details laid out in a peremptory tone mask a general tendency: to inflict more damage on their country. To separate people who were united by trouble, with the help of statements disguised as conscientious criticism. That is, resort to methods of divisive propaganda.

Appoint the guilty in advance, to set the civilian population against the army, turn the rank and file against the military leadership. And all this in wartime.

It is interesting to look at the coverage of events by the two sources under investigation over time. Andrei Tsaplienko's channel will add new facts to the already known. And this new data will reveal the circumstances of the tragedy from an unexpected side. Thus, information about the threat of shooting hostages will make it possible to understand why women and children were captured first of all – as a «human shield»:

«Hamas threatens to execute captured Israelis for every IDF strike on Gaza.

«Any strike against innocent civilians without warning will be accompanied with regret by the execution of one of the hostages in our captivity, and we will broadcast these executions,» one of Hamas' leaders, Abu Obeida, said.

So they revealed why they need such a large number of hostages.

They knew beforehand that Israel would fight back and decided that hostages were the best way to cover up with a «human shield» from Israeli airstrikes.

That's why they preferred to take women and children hostage [2].».

The Waldman LINE Neutral Zone program will defend its narratives even when they become outdated and conflict with themselves.

Here's how Yakov Kedmi answered Alexander Waldman's question about Russian media allegations regarding Ukraine's resale of arms to Palestinians:

«Firstly, if we talk about the facts, then HAMAS has much more Cornets than Javelins. So let them think before they say stupid things. Secondly, yes, it is quite possible that some of the small arms that were sold were delivered to Ukraine. Ukrainian oligarchs from the Ministry of Defense sell everything to everyone, all criminal, terrorist organizations around the world. They do it all the time. Perhaps something (some part of the weapon – the authors) fell into the hands of Hamas, directly or indirectly. But it's a normal situation, it always happens, all the time...[1]»

That is, Kedmi first called the same thought stupidity, and then confirmed, but did not provide any evidence. To understand this weirdness of thinking, you need to know the context of the situation. Ukrainian intelligence pre-emptively exposed the information and psychological operation of the Russian special services. The essence of the operation was the delivery to the Middle East of Western weapons inherited by the Russian army in Ukraine as trophies, and the accusation of Ukraine in the arms trade [6]. If the world community believed that Ukraine was selling Western weapons to terrorists, it would undermine the allies' confidence in it. But false allegations could not be confirmed. The compromised topic has ceased to interest the Kremlin. Abandoning libel was impossible. The rejection of the voiced accusations inevitably led to reputational losses.

The solution was found in attracting a supposedly neutral platform to distribute a version that would allegedly refute misinformation, but simultaneously promote it.

Conclusions.

1. Self-identification of information channels as neutral is not informative from the researcher's point of view.

2. The declared sympathy for the suffering of the audience and the desire to help it may well serve as a disguise for the information and psychological operation directed against this audience.

3. The hybrid war era demonstrated the critical vulnerability of democratic societies to the actions of enemies of democracy who use free speech to destroy freedom as such.

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### **ФІЗИЧНА ТЕРАПІЯ ХВОРИХ З НЕВРОПАТІЄЮ ЛИЦЕВОГО НЕРВА**

**Актуальність.** Ураження лицевого нерва є поширеною патологією периферичної нервової системи, яка веде до виражених фізичних, функціональних, естетичних порушень та психологічної травми. За даними різних авторів [3,4], невропатія лицевого нерва (НЛН) становить близько 3% всіх захворювань периферичної нервової системи (13-24 випадки на 100000 населення), зустрічається однаково часто у чоловіків і жінок, при цьому захворюваність зростає на 4-му десятилітті життя. Ідіопатичні невропатії спостерігаються у 75% хворих, отогенні у 15%, іншої етіології – у 10% хворих [5].

У кожного третього хворого ураження лицевого нерва приводить до розвитку таких ускладнень, як контрактура мімічних м'язів у 25-30% випадків і патологічні синкінезії, а у кожного сьомого з хворих згодом спостерігається рецидив захворювання [2, 4].

**Мета дослідження** – узагальнення найбільш ефективних сучасних засобів фізичної терапії у відновленні пацієнтів із невропатією лицевого нерва.

Під нашим спостереженням знаходилось 13 пацієнтів з невропатією лицевого нерва, які проходили лікування у неврологічному відділенні КНП «Дрогобицька міська лікарня №1». Для оцінки ефективності курсу фізичної реабілітації як контрольна група виступали 11 пацієнтів з НЛН, порівняні за віком та характером неврологічної симптоматики, але які отримували тільки медикаментозне /або окремі методи фізіотерапевтичного лікування (лазеротерапія). Всі пацієнти дали згоду на участь в дослідженнях. Під час реабілітації для пацієнтів основної та контрольної групи було використано клініко-неврологічний метод обстеження (оцінка анамнестичних даних і неврологічного статусу) та клінічні інструменти оцінки: шкала House-Brackmann та Yanagihara System; шкала FDI (Facial Disability Index) [3].

У пацієнтів основної групи застосовувалася програма фізичної реабілітації, яка включала в себе [2, 4,5]:

1) Спеціальні вправи для мімічної мускулатури. Тривалість перших занять 10-15 хвилин. Заняття проводилися 1 раз з фізичним терапевтом та 2-3 рази на день самостійно під зоровим контролем перед дзеркалом.